

Maria Gyarmati

UI/UX Designer .

Visual Designer .

Developer .

Functional Lead



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About me

I create scalable digital experiences and interactive installations that connect people, technology, and storytelling. With a background in UX/UI, AI-driven design, and team leadership, I bridge strategy and creativity to craft engaging, human-centered experiences—both online and in physical spaces.

Skills Overview

Leadership: Team Management, Agile/Scrum, KPI Definition, Mentorship, Cross-Functional Collaboration

UX/UI & Design: Design Systems (EDS), Figma, Adobe Creative Suite, Wireframing, Prototyping,
Accessibility Standards

Technical: React, JavaScript, HTML5, CSS3, AI Integration, CMS (Drupal, WordPress, Joomla)

UI/UX & Interactive Demos

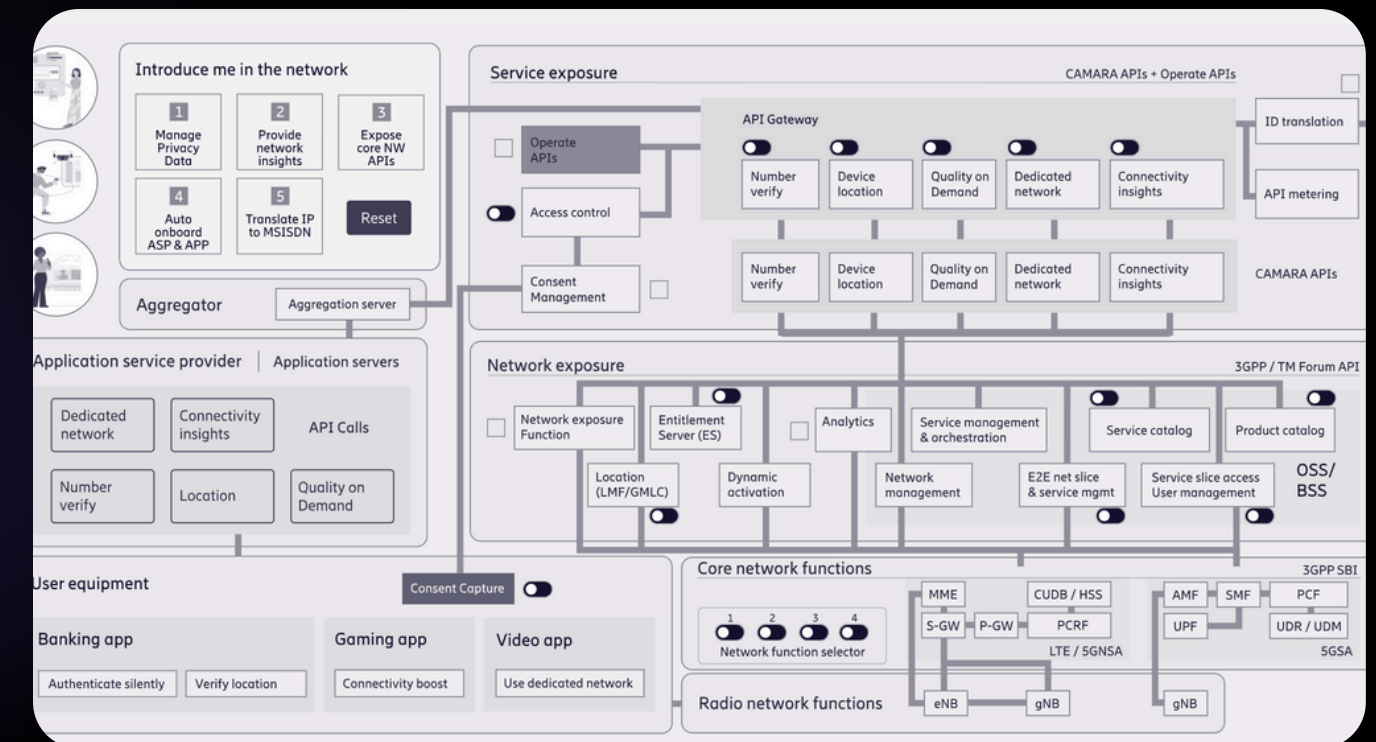
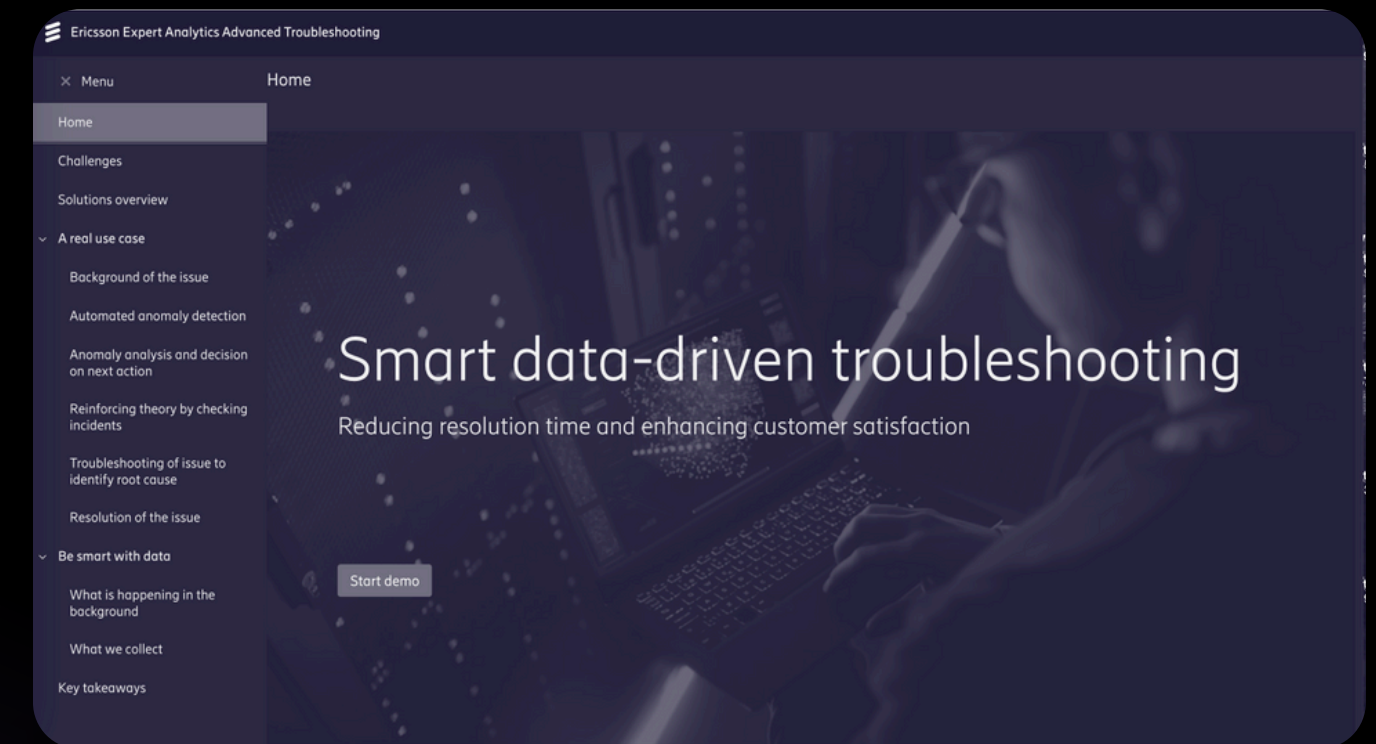
I led the UI/UX and visual design of interactive demos showcased at major international events such as Mobile World Congress. These projects transformed complex technologies into immersive, intuitive experiences for thousands of visitors.

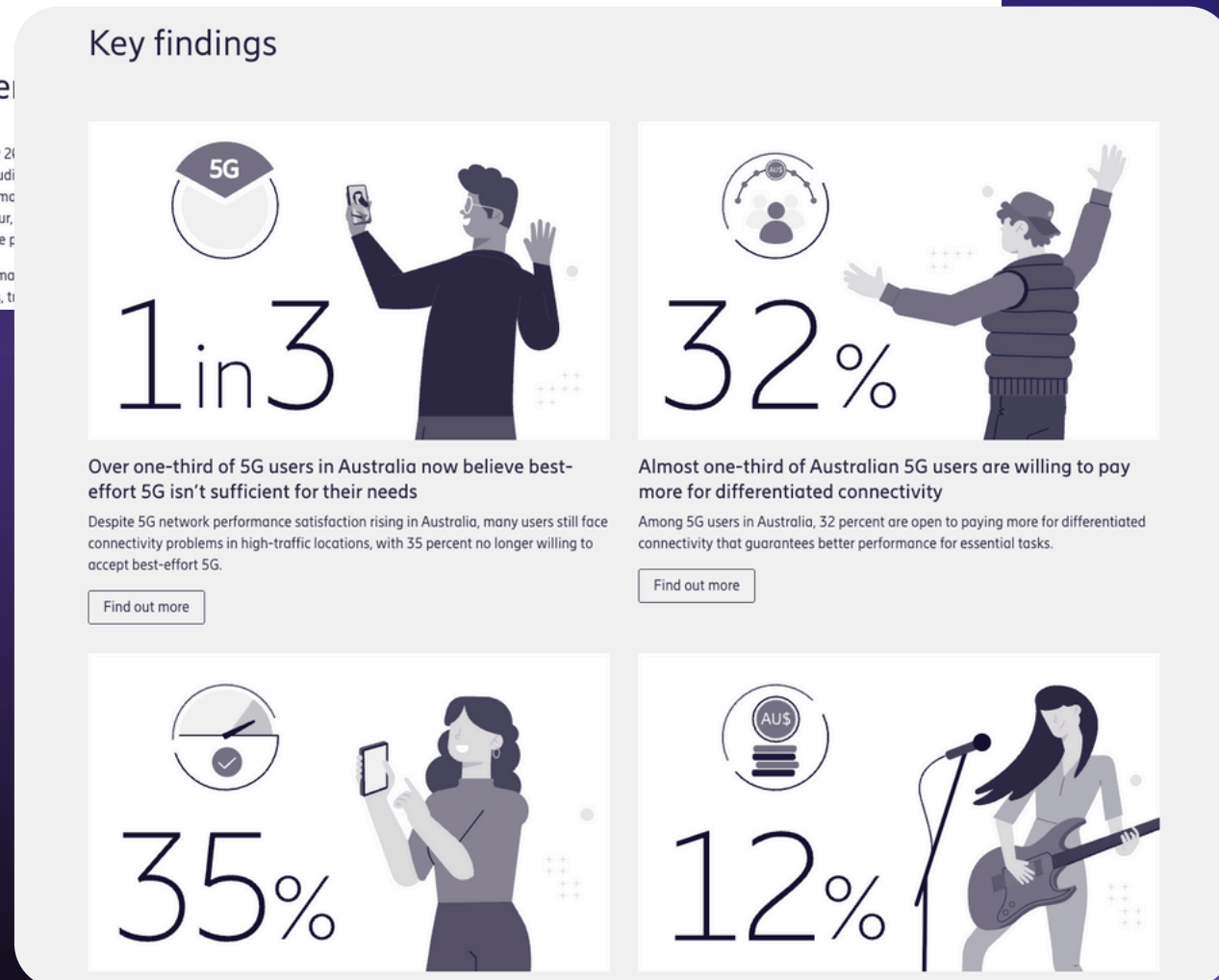
Role & Process

- Collaboration with engineers and developers
- UX strategy, interface design, and rapid prototyping
- Front-end support using HTML5, CSS3, React JS, and Unity
- Creative direction, visual language development, and design consistency

Achievements

- 8 interactive demos delivered
- 2 awarded “Best Demo” in the NTN (Non-Terrestrial Networks) category





Ericsson.com Pages

I designed, styled, and published pages for Ericsson.com including press releases, blog posts, and complex technology topics such as Differentiated Connectivity.

Responsibilities

- Page layouts for high-visibility corporate communication
- Pixel-accurate alignment with Ericsson brand guidelines
- Hands-on publishing in a complex proprietary CMS
- Collaboration with content strategists, developers, and product owners

Impact

- Improved clarity and visual structure for technical content
- Strengthened global brand consistency
- Delivered reliable, high-quality pages under tight deadlines

SharePoint Sites

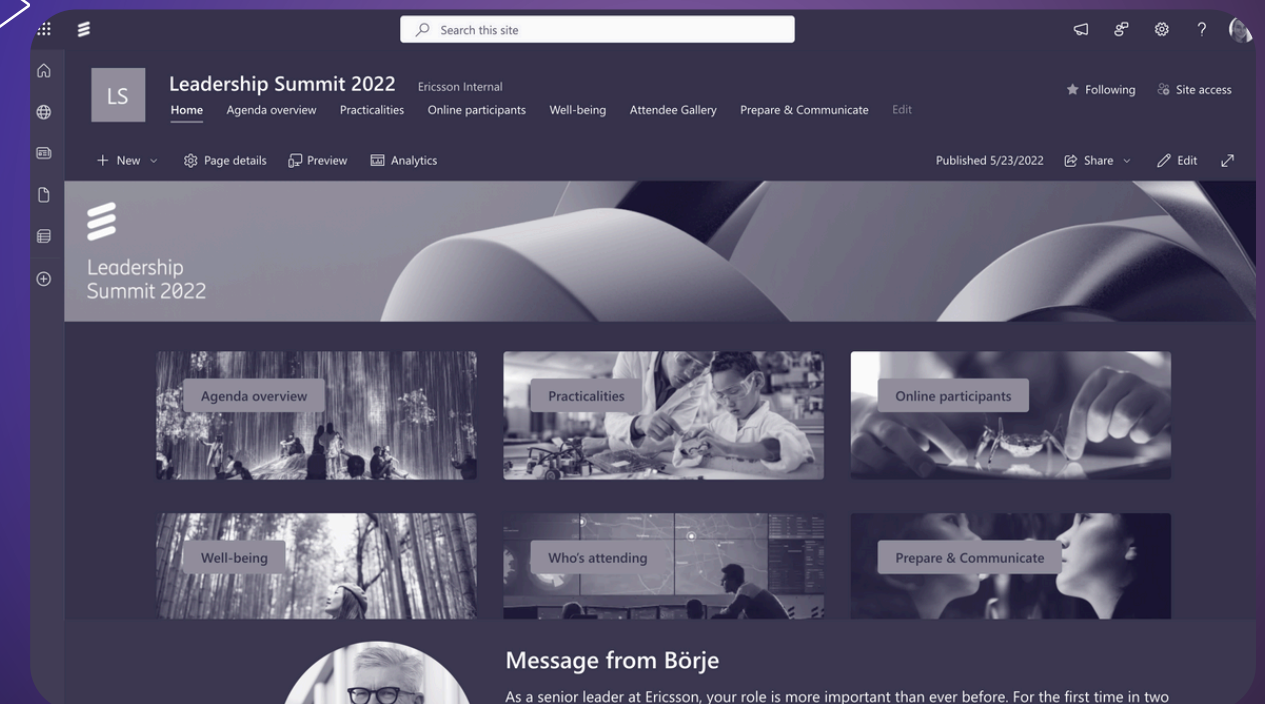
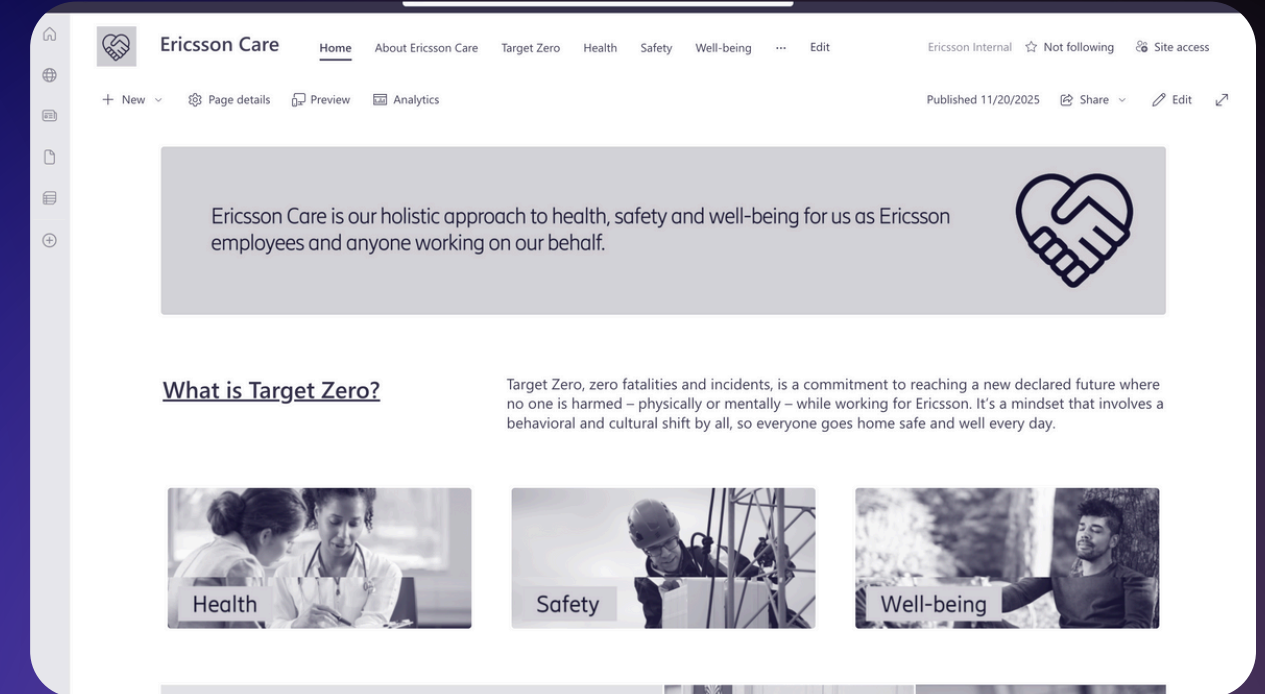
I created multiple complex SharePoint sites for internal teams, optimizing them for fast information access, strong usability, and brand consistency.

Responsibilities

- Information architecture and user-centered site structure
- UI design aligned with corporate branding
- Custom HTML/CSS/JS enhancements
- Advanced list filtering and interactive tab-style navigation components

Impact

- Faster access to key information
- Clearer content hierarchy for internal users
- Stronger communication workflows across teams



Print & Publication Design

As Art Director of the Panel Literature Association, I developed a visual identity that unites literature, contemporary art, and editorial design.

I shaped the publication into a collectible series recognized for its refined typography, thoughtful curation, and cultural depth.

Achievements

- 8 years as Art Director
- 12 magazine issues
- 3 published books
- 3 curated exhibitions
- Branding centered on Central & Eastern European arts





Postcards & Small Assets

I designed postcards, merchandise, event materials, and social media graphics to extend our editorial identity into accessible formats.

These assets supported promotions, exhibitions, and community engagement across physical and digital touchpoints.

Responsibilities

- Postcards, bookmarks, and branded print collateral
- Event visuals, posters, and templates
- Social media design for announcements and cultural programming

Impact

- Strengthened brand presence and recognition
- Increased audience engagement
- Cohesive visual identity across print, digital, and merchandise

Thank You

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